

County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 95060-4073
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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

PRESS RELEASE

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Release: Immediately Contact: Jason Hoppin

Communications Manager

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As families head out for Labor Day Weekend and the traditional close of summer, the County of Santa Cruz would like to remind campers and tailgaters to "Refuel Your Fun" by using refillable propane canisters instead of disposable types.

Launched earlier this year with help from California Secretary for Natural Resources John Laird, the campaign is the county's latest effort to reduce the local waste stream. Past efforts have made Santa Cruz County one of the leading municipalities in reducing waste, with more than 70 percent now diverted from landfills.

Each year in California, more than 4 million propane canisters are wasted. They not only harm the environment, they are costly to consumers: 80 percent of the price of each canister pays for the container, with 20 percent paying for gas.

Refillable, one-pound propane canisters work the same as disposable canisters. They have the same valve and fit all your camp stoves, lanterns and heaters. Santa Cruz County is one of a handful of partners working on the campaign under a grant from CalRecycle, including San Benito County, Mariposa County and the cities Elk Grove and Sunnyvale.

In July, Laird, a Santa Cruz native, filmed a public service announcement for "Refuel Your Fun" alongside local Boy and Girl Scouts at Natural Bridge State Beach. The announcement can be viewed here:

https://www.youtube.com/watch?v=lBKPWUpuQ3o

Remember: "Reduce, reuse, recycle and *refill*."



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Residents may refill propane tanks at the following participating retailers:

Freedom Ace Hardware

1820 Freedom Boulevard Freedom, CA 95019 831-724-4740

Ace Hardware/Watsonville

451 Main Street Watsonville, CA 95076 831-724-4749 Ace Hardware of Watsonville 1056 East Lake Avenue Watsonville, CA 95076 831-724-4795

Refuel Your Fun is in the process of signing up additional locations. If you'd like to know more about participating in the program, go to www.refuelyourfun.org, or contact Resource Planner Tim Goncharoff at (831) 454-2160 or email Tim.Goncharoff@santacruzcounty.us.

